



SOUTH ASIA  
Pro Poor Livestock Policy Programme  
A joint initiative of NDBB and FAO

Rainfed Livestock  
Network (FES)



*National Workshop On*  
**“Synthesizing Experiences in Promotion of Backyard Poultry”**

**Date:** 9-10<sup>th</sup>, July 2009

**Venue:** PDP, Hyderabad, A.P.

**9<sup>th</sup> July 2009**

09:00 Hrs	Registration of participants	
<b>Inaugural session</b>		
09:40 Hrs	Welcome	Dr. M.V.L.N. Raju, <i>Project Directorate on Poultry (PDP)</i>
09:45 Hrs	Objectives and format of the Workshop	Shri. A. Ravindra <i>WASSAN</i>
09:55 Hrs	Introductory remarks	<ul style="list-style-type: none"> <li>• Dr. L. Mohan <i>Director, AH, GoAP</i></li> <li>• Shri. Vidya Sagar <i>Special Commissioner, CRD, GoAP</i></li> <li>• Dr. Kamal Kishore <i>Rainfed Livestock Network</i></li> </ul>
10:20 Hrs	Chairperson's address	Dr. R.P. Sharma <i>PD, PDP</i>
10:35 Hrs	Vote of thanks	Shri. A. Ravindra <i>WASSAN</i>
10:40 Hrs	<b>Tea break</b>	
<b>Sharing of Experiences: Promotion of Backyard Poultry with Local and Improved Birds</b>		
Chairperson: <i>Dr. A. G. Khan</i> <i>Ex-Prof &amp; Head, JNKVV</i>		Co-chairperson : <i>Dr. Mamata Dhawan</i> <i>SAPPLPP</i> <i>Dr. A. Jalaludeen,</i> <i>Director, CAS, Mannuthy</i>
		<b>Rapporteur:</b> <i>Shri. Rahul Chaturvedi</i> <i>Foundation for Ecological Security</i>
11:00 Hrs	• ANTHRA, Andhra Pradesh	Ms. Ashalatha
11:20 Hrs	• AP DAI, Andhra Pradesh	Ms. S. Bhagyalaxmi <i>WASSAN</i>
11:40 Hrs	• Bosco Gramin Vikas Kendra, Ahmednagar	Shri. Balasaneb Gaikwad
12:00 Hrs	• Jharkhand State Women's Poultry Federation	Shri. Pawan Ojha <i>PRADAN, Jharkhand</i>
12:20 Hrs	Open discussion	
12:50 Hrs	Remarks by Co-chairperson and Chairperson	
13:00 Hrs	<b>Lunch Break</b>	



<b>Sharing of Experiences in the Organised Commercial Sector</b>		
<b>Chairperson:</b> <i>Dr. V. Ayyagari</i> <i>Ex-Director, PDP</i>	<b>Co-chairperson(s):</b> <ul style="list-style-type: none"> <li>• <i>Dr. P.V.V.S. Reddy</i> <i>Director, Extension, SVVU</i></li> <li>• <i>Dr. Piedy Sreeramulu</i> <i>Retd. Add. Secretary, AH, AP</i></li> </ul>	<b>Rapporteur:</b> <i>Shri. M. Chandrasekhara Rao</i> <i>APDAI – CRD, GoAP</i>
13:50 Hrs	<ul style="list-style-type: none"> <li>• Yashwant Agro-tech Pvt. Ltd., Jabalpur, M.P.</li> </ul>	Dr. A.G. Khan
14:10 Hrs	<ul style="list-style-type: none"> <li>• Indbro Research and Breeding Farms Pvt. Ltd., Hyderabad</li> </ul>	Dr. T. Kotaiah <i>Chairman &amp; MD</i>
14:30 Hrs	<ul style="list-style-type: none"> <li>• Factors influencing implementing poultry schemes for rural livelihood programmes</li> </ul>	Dr. Ravindra H. Patil
14:45 Hrs	Open discussion	
15:20 Hrs	Remarks by Co-chairperson and Chairperson	
15:30 Hrs	<b>Tea Break</b>	
<b>Sharing of Promotional Efforts by the Government / Programs</b>		
<b>Chairperson:</b> <i>Dr. R.P. Sharma</i> <i>Project Director, PDP</i>	<b>Co-chairperson(s)::</b> <ul style="list-style-type: none"> <li>• <i>Dr. A. Rajasekhar Reddy</i> <i>Associate Dean, SVVU</i></li> <li>• <i>Dr. V.L.K. Prasad</i> <i>Ex-Profess &amp; Head, SVVU</i></li> </ul>	<b>Rapporteur:</b> <i>Dr. Chinni Preetam</i> <i>AICRP on Poultry, SVVU</i>
15:50 Hrs	<ul style="list-style-type: none"> <li>• BILD Programme, Chattisgarh</li> </ul>	Dr. Prakash Shinde <i>Veterinary Services, Govt. of Chattisgarh</i>
16:20 Hrs	<ul style="list-style-type: none"> <li>• DoAH, Andhra Pradesh</li> </ul>	Dr. B. Appi Reddy <i>Assistant Director, DoAH, GoAP</i>
16:30Hrs	<ul style="list-style-type: none"> <li>• KAU, Mannuth</li> </ul>	Prof. A. Jalaludeen <i>Director, CAS, Poultry</i>
17:20 Hrs	<ul style="list-style-type: none"> <li>• PDP, Hyderabad</li> </ul>	Dr. S. V. Rama Rao <i>Pr. Scientist, PDP, Hyderabad</i>
17:30 Hrs	<ul style="list-style-type: none"> <li>• DANIDA funded programme</li> </ul>	Dr. P. Rajarethinam <i>Life-TN Network, Chennai</i>
17:40 Hrs	<ul style="list-style-type: none"> <li>• Rural Poultry Production in N.E. Region, Tripura</li> </ul>	Dr. S. Malik
17:50 Hrs	Open discussion	
18:00 Hrs	Remarks by Co-chairperson and Chairperson	
18:10 Hrs	<b>Close</b>	
20:00 Hrs	<b>Dinner</b>	



10<sup>th</sup> July 2009

09:00 Hrs	Market place: Display and discussions around display of various experiences	
<b>An overview of Good Practices and researchable issues in BYP Sector</b>		
<b>Chairperson:</b> <i>Dr. P.K. Shukla</i> Joint Commissioner (Poultry) Dept. of AHD&F, GoI	<b>Co-chairperson :</b> • <i>Dr. T. Kotaiah</i> Chairman & MD, Indbro Res & Breeding Farms • <i>Dr. H.N.N. Murthy</i> Prof. & Univ. Head, KVAFSU	<b>Rapporteur:</b> <i>Dr. M. Niranjana</i> Sr. Scientist, PDP, Hyderabad
09:30 Hrs	Overview of Good Practices in Backyard Poultry	Dr. Mamta Dhawan South Asia Pro Poor Livestock Policy Programme (SAPPLPP)
09:50 Hrs	Overview on existing breeds and issues of conserving indigenous breeds	Dr. D.P. Singh Central Avian Research Institute (CARI)
10:10 Hrs	Breeding strategies for improved birds in backyard poultry	Dr. S. T. Viroji Rao Pr. Scientist, AICRP on Poultry, Hyderabad
10:30 Hrs	Approaches in intensifying feed in the backyard poultry and low cost supplementary feed	Dr. S. Qudratullah Prof. & Univ., Head, SVVU, Hyderabad
10:50 Hrs	Health services to BYP and issues of bio-safety	Dr. M. R. Reddy Sr. Scientist, PDP, Hyderabad
11:10 Hrs	<b>Tea break</b>	
11:20 Hrs	Open discussion	
11:50 Hrs	Remarks by Co-chairperson and Chairperson	
<b>Group work on way forward for promotion of Backyard Poultry</b>		
12:00 Hrs	Orientation about group work and formation of groups / identification of facilitators	Dr. N.K. Sanghi Adviser, WASSAN
12:10 Hrs	<u>Group works on the following themes</u>	
	• Synthesis of good practices / experiences	
	• Strategy and approach for large scale pilot progress on BYP	
	• Issues for policy advocacy	
	• Areas for future research / studies	
13:40 Hrs	<b>Lunch break</b>	
<b>Conclusions of the workshop</b>		
<b>Chairperson:</b> <i>Smt. A Santhi Kumari, IAS</i> Commissioner, CRD, GoAP	<b>Co-chairperson(s):</b> <i>Dr. P.K. Shukla,</i> <i>Jt. Comm. (Poultry), Dept. of AHD&amp;F</i>	<b>Rapporteur:</b> <i>Dr. M. Vanaja,</i> <i>APDAI – WASSAN</i>
14:30 Hrs	Recommendations from group works by respective facilitators	
15:10 Hrs	Open discussion	
15:40 Hrs	Co-chairperson's remarks	
15:50 Hrs	Chairperson's remarks	
16:00 Hrs	<b>Vote of Thanks and Closing</b>	



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***Jointly organized by:***

1. APDAI / Commissionerate of Rural Development (CRD), Government of Andhra Pradesh
2. A.P. Chapter – IPSA (Indian Poultry Science Association)
3. Project Directorate on Poultry (PDP), Hyderabad, Andhra Pradesh
4. South Asia Pro Poor Livestock Programme (SAPPLP), New Delhi
5. WASSAN, Hyderabad, Andhra Pradesh
6. Rainfed Livestock Network (Foundation for Ecological Society, Anand, Gujarat)